



"Fiesta of Savings" Trade Show Vendor/Broker Timeline

SHIP WEEKS: 9/22, 9/29, 10/6, 10/13, 10/20, 10/27

SHOW LOCATION:

Blair County Convention Center
1 Convention Center Drive
Altoona, PA 16602

THEME:

"Fiesta of Savings" - We will be doing a booth decorating contest for our vendors! So get your decorations ready and match our theme! Judges will be around to vote on their favorite booth! The winner will receive a \$50 gift card and, of course, bragging rights!

DATE OF SHOW:

Wednesday, August 13, 2025
Show Hours:
8:30AM - 3:00PM

SHOW SET-UP:

Tuesday, August 12, 2025
9:00AM - 4:00PM

ADDITIONAL SET-UP TIME:

Wednesday, August 13, 2025
5:45AM - 8:00AM (Show Floor opens at 8:30AM, please be ready by 8:00AM)

COCKTAILS/ RECEPTION DINNER:

Tuesday, August 12, 2025 at the Blair County Convention Center

- Cocktails & Hors d'oeuvres: 4:30 pm - 6:30 pm Downstairs
- Reception Dinner: 6:45 pm - 7:45 pm Ballrooms 3 & 4

BOOTH LAYOUT:

8' x 10' area
6' table with tablecloth and skirting
6' personal table
2 chairs

